

## MOVER CHEAT SHEET

The boundaries between channels, coordinators and conveyors can sometimes be blurry. You may not always be able to tell them apart, so we have provided a little cheat sheet to help.

ATTRIBUTE	CONVEYOR	COORDINATOR	CHANNEL
Adds value to the innovation itself	Yes	Sometimes	No
Active or passive	Active	Both/either	Passive
Is either upstream or downstream from the creator	Yes	Both/either	Yes
Coordinates multiple creators and multiple consumers in one place or through one mechanism	No	Yes	No