

SCALE PANORAMA

SCALE VISION

In a decade will be for in
name of innovation *type of value creation* *number and type of value consumers*
 through .
number of countries/regions *route*

WE WILL HAVE REACHED THIS BY OVERCOMING THESE BARRIERS:

BARRIER OVERCOME 1

BARRIER OVERCOME 2

BARRIER OVERCOME 3

AND OUR CRITICAL SUCCESS FACTORS TO ACHIEVING SCALE WILL HAVE BEEN:

CSF 1

CSF 2

CSF 3

SCALE GOAL

Within the next 12–36 months will have for in
name of innovation *type of value creation* *number and type of value consumers*
 through .
number of countries/regions *route*